

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Puis

4-1-02

In re the Patent Application of

Steven R. Boal

Application No. 09/451,160

Filed: November 30, 1999

For: ELECTRONIC COUPON DISTRIBUTION SYSTEM

Group Art Unit: 2768
Ex'r: D. Champagne

AMENDMENT

Assistant Commissioner for Patents Washington, D.C. 20231

RECEIVED

MAR 2 8 2002

Technology Center 2100

Sir:

In full and timely response to the initial Action of March 06, 2002, please amend the above-identified application as follows:

IN THE CLAIMS:

1 amended) A method of operating an electronic coupon distribution system comprising the steps of:

collecting device information from a device of a client system without obtaining information sufficient to specifically identify the user;

associating a device ID with the device information at a main server system;

selecting coupons according to the device ID to thereby identify coupons appropriate for a user based on the device information; and,

transmitting the selected coupons from the main server system to the client system.

2. (amended) The method of claim 1 wherein said collecting step comprises the optional substep of: